



We are seeking a Content and Design Marketing Manager.

Who You Are

In this role you will get to work with our diverse team to create marketing content for the digital healthcare space.

- 1) You are a Copywriter and can write with a compelling and authentic voice. This position will play a critical role in crafting messages across various marketing channels, providing a distinct, cohesive brand voice with clear content designed for specific target audiences.
- 2) You are a Graphic Designer, you're super creative, and you always take initiative. You are charismatic with a minimum of 4-6 years of experience designing, conceptualizing, and executing across print and digital materials, with an emphasis on designing for the digital space.

Your portfolio is bursting with work that tells compelling stories, approaches complex design challenges with strong design solutions, and showcases your personal design and writing style. Your dedication not only to what the work looks like, but how it creates impact and affects change in the world, drives you to continually create meaningful solutions. You are flexible and quick to respond to changes in business priorities; comfortable with ambiguity, and able to incorporate feedback creatively, resulting in aesthetically pleasing work that meets various stakeholders' business needs.

Key Responsibilities

- Concept and execute compelling, marketing campaigns in the USA and APAC
- Manage all branded communications including but not limited to; PowerPoints presentations, emails, web content, social media, direct mail, blogs, print collateral, ads, promotions, flyers, press releases.
- Support digital growth by designing online campaigns (blogs, social media) including email templates for Pardot
- Receive design direction and present multiple concepts to further an idea for development
- Create personalized customer content from scratch and adapt existing copy for delivery in our digital products, email, mobile, web and long-form educational materials
- Create conceptual copy that connects with customers that is conversational, engaging and brings the brand to life
- Contribute to the development of global brand standards and continue to grow design guidelines
- Review, edit, and proofread copy to ensure accuracy of grammar and that the message is error free and on brand
- Manage workload, both autonomously and collaboratively to achieve deadlines in a fast-paced environment

Key Requirements

- 4-6 Years Professional Experience in design agency, in-house firm, or similar

- Experience leading a project or campaign from concept development, production, and execution, across multiple channels and from a copy and design perspective
- Experience in designing for print, creating press-ready files, and overseeing press-checks
- Fluency in Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Basic understanding in designing for web (eCommerce, emails, social media)
- Basic photo retouching skills
- Excellent command of the English language required.
- Thorough understanding of the rules governing the grammar and usage of the English language as well as familiarity with standard reference texts.
- Strong eye for design and clean aesthetics
- High level of attention to detail is a must
- Excellent writing and organizational skills

Extra Points

- If you speak and write Chinese or Japanese
- You have used Pardot
- You have video editing skills

This is a full-time position reporting to the Director of Marketing and includes:

- Competitive salary with company equity
- Comprehensive health benefits for employee and dependents
- Discretionary Time Off policy and generous holiday schedule
- Daily access to healthy snacks and beverages
- Opportunity to make a profound impact on human lives through improved access to and understanding of one's cognitive health

Who We Are

Savonix, founded in San Francisco, CA in 2015, is a venture backed startup dedicated to the worldwide delivery of critical, evidence-based, and technology-enabled cognitive health data to individuals and their care community in real-time and at a fraction of the time and cost of traditional clinician-administered neurocognitive tests.

At Savonix, every member of our team is passionate about their craft and our shared mission to equip individuals the world over with the ability to monitor and manage their own cognitive health. Our results-driven culture values execution and the ability to turn great ideas into great products and fosters an environment of shared celebration and the constant pursuit of professional and personal development.

Savonix is an Equal Opportunity Employer. We value an open mind, dedication to work, and a collaborative spirit. We hire based on these qualities, a job's requirements, our business's needs, and an applicant's qualifications. We do not discriminate based upon race, religion, color, national origin, gender (including pregnancy, childbirth, or related medical conditions), sexual orientation, gender identity, gender expression, age, status as a protected veteran, status as an individual with a disability, or other applicable legally protected characteristics.